

Top 100 Strategies to Recession-Proof Your Career

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It's Not a Recession – It's an Opportunity!

Proactively manage your career
and your professional life!

Take Control of Your Career

- Start now!
- Don't panic!!!
- Strategies in a Recession
- Downsizing can be a Gift

Take Control of Your Career

- Stay Positive
- Be Flexible
- Sharpen your Skills
- Attitude is Everything

Take Control of Your Career

- Career Success is a CHOICE!
- Demonstrate your Career Value
- Evaluate your Options
- Give THANKS!

Planning & Preparation

- Read, Read, Read
- Set Goals
- Create a Success Team
- Communicate Who You Are and What You Want

Planning & Preparation

- Stick to a Schedule
- Get Professional Assistance

Resumes & Cover Letters

- Competitive Marketing Documents
- Use Key Words
- Document Your Achievements
- Sell It, Don't Tell It!

Resumes & Cover Letters

- Write Powerful Action Statements
- Obsolete Objectives
- The Age Factor
- Salary History Required

Resumes & Cover Letters

- Integrated Strategy
- Career Portfolios
- Be Honest and Credible

Job Search

- Job Searching is a Job
- Confidentiality
- Saturate the Market
- Create an Integrated Marketing Campaign

Job Search

- Work with Multiple Recruiters
- Spot Opportunities
- Target Growth Companies
- Consider a Sponsor Letter Campaign

Job Search

- USP
- Create the Right Image

Networking

- It is Mandatory!
- Building & Leveraging Your Network
- Accountability Partners
- Stay in Touch

Interviewing

Research by the executive search industry indicates that the first person interviewed gets the job only 17% of the time while the last person interviewed is hired 55.8% of the time.

Interviewing

- Purpose of Interview #1
- Prepare, Prepare, Prepare
- Dress for Success
- Ask for the Job
- Thanks!

Lifelong Career Management

- Continuous Education
- Find Strength Within Your Community
- Career Journal

Lifelong Career Management

- Be Visible
- Create a Backup Plan
- Control Your Destiny

Always Remember
Who You
Work For!

Executive Essentials

Helping clients achieve career success!

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